



GLOBAL TRADING PLATFORM

# PRIME

# Intercorp Private

# Limited



## About Company

We are a group of strong team of professionals with lot of experience, and mission of improving buyer-seller experience and efficiency in business.



- ✓ Professional
- ✓ Experienced
- ✓ Vibrant
- ✓ Satisfaction
- ✓ Trust
- ✓ Quality

## We Create

- ✓ Profitable business for Manufacturers
- ✓ Better deals for Global Buyers
- ✓ Value by bringing them together



## Our Core Values

### **Our Mission**

To serve our buyers and manufacturers with improved economy, efficiency and transparency



### **Our Vision**

To become the India's Largest Export House with availability of all exporting products from India and serving global customers with higher level of satisfaction.



## Our Objectives

- ✓ To create and develop market for both buyers and manufacturers
- ✓ To improve capacity utilization of manufacturers and connecting them with the right users of their products
- ✓ To align manufacturers with customers' needs
- ✓ To make business processes more efficient
- ✓ To add profitability to our customers business
- ✓ To serve buyers with a wider range of products
- ✓ To serve sellers with wide range of requirements
- ✓ To bring economy, transparency and efficiency in system
- ✓ To attract more global buyers towards Indian market



## About Us

**Today, Tomorrow, Together.**



**Let tomorrow begin today**

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## Our Team

### About Founders



#### **Mr. Rakesh Jain**

(Chairman & Managing Director)

**Man with a diversified work-culture and a world-class experience**

World Record holder Mr. Rakesh Jain known as “Business Guru” is A Management Wizard, a trainer. He is a Serial entrepreneur, motivational speaker, and business and life coach for achieving success by people and organizations. His name appears in Golden Book of World Records for promoting Start up India - Stand India and trained and empowered over 75,000 Businessmen in 200 cities of India. He is an MBA and a continuous learner, a businessman, industrialist, an educationist, a social activist and an author. Ex-chairman of IMA national management convention and Vice president of Indore Management Association, past president of Rotary, Ex-chairman of CII, EX-secretary of Soyabean Processors Association (SOPA) of India, Past vice president of Pithampur Industries organization, and Executive-director and CEO of a multi-product, multi-location, multi-million industry group and co-founder of Prestige Institute of Management & Research.

Have a long years of illustrious career in various business and industry and academics including Textiles, compound feeds, soya processing, edible oil refining, vanaspati, food processing, international business (Agri Business), Packaging, LPG Cylinders (Light engineering), steels, electronics, Management Education Institute, International Education, Management consulting, Capital Markets, Real Estate Development. He has widely travelled throughout the world to all 5 continents. He authored series of 10 books on "Managing for Success". Published research works on - "Managing Competition - Successful Strategies" and "Inclusive and Sustainable growth model of value added food processing - Rural Business Hubs"



#### **Mr. Mohit Kabra**

(Executive Director / President & CEO)

**Young, Energetic, Opportunistic, Smart and a Magnetic Entrepreneur**

An avid learner and reader, who enjoys traveling and solving quizzes, Mohit, an Electrical Engineer, a Post Graduate in International Business and an Executive Program holder from Indian Institute of Management, Indore. He has experience in the field of manufacturing, import, export, market development, strategic planning, production planning etc. Mohit, being a result oriented professional, his focus are on global business development, growth planning, profit maximization and negotiations. He has been involved in the market-development and travelled across the countries in the world.

He has good experience of export-sales-administration and managing overseas business. He has presented papers at various seminars organized by professional bodies which include various renowned management organizations on the topics like “Hope to triumph: Leading in turbulent times”, “Transforming leadership – Getting future ready” etc. and received the prize from Mr. NRN Murthy, Chairman Emeritus, Infosys. He has done research project on “Agro commodity trend in India”, “Export potential of agro commodities from India”, “Management of operational risk embedded in fund management” which includes multiple banking arrangement - covenants and charges, currency futures, Forex hedging, Standard operating procedure for Export promotional capital goods etc.

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**Email:** admin@primeintercorp.com **Contact:** +91-9039541216 (WhatsApp Number)



## Our Products

### Packaging



#### We deal in –

- ✓ FIBC bags
- ✓ BOPP bags
- ✓ Jute bags
- ✓ Cardboard boxes & cartons
- ✓ Plastic carry-bags
- ✓ D-cut carry-bags

### Food & Agri



#### We deal in –

- ✓ Organic foods
- ✓ Fresh farm produce
- ✓ Processed foods

### Textile



#### We deal in –

- ✓ Yarn & fabric
- ✓ Cotton textile
- ✓ Synthetic textile



## Chemicals & Pharmaceutical



We deal in –

- ✓ Bulk drugs
- ✓ Chemicals
- ✓ Pharma

## Gems & Jewellery



We deal in –

- ✓ Precious and Semi-precious Stones
- ✓ Jewellery

## Handicrafts



We deal in –

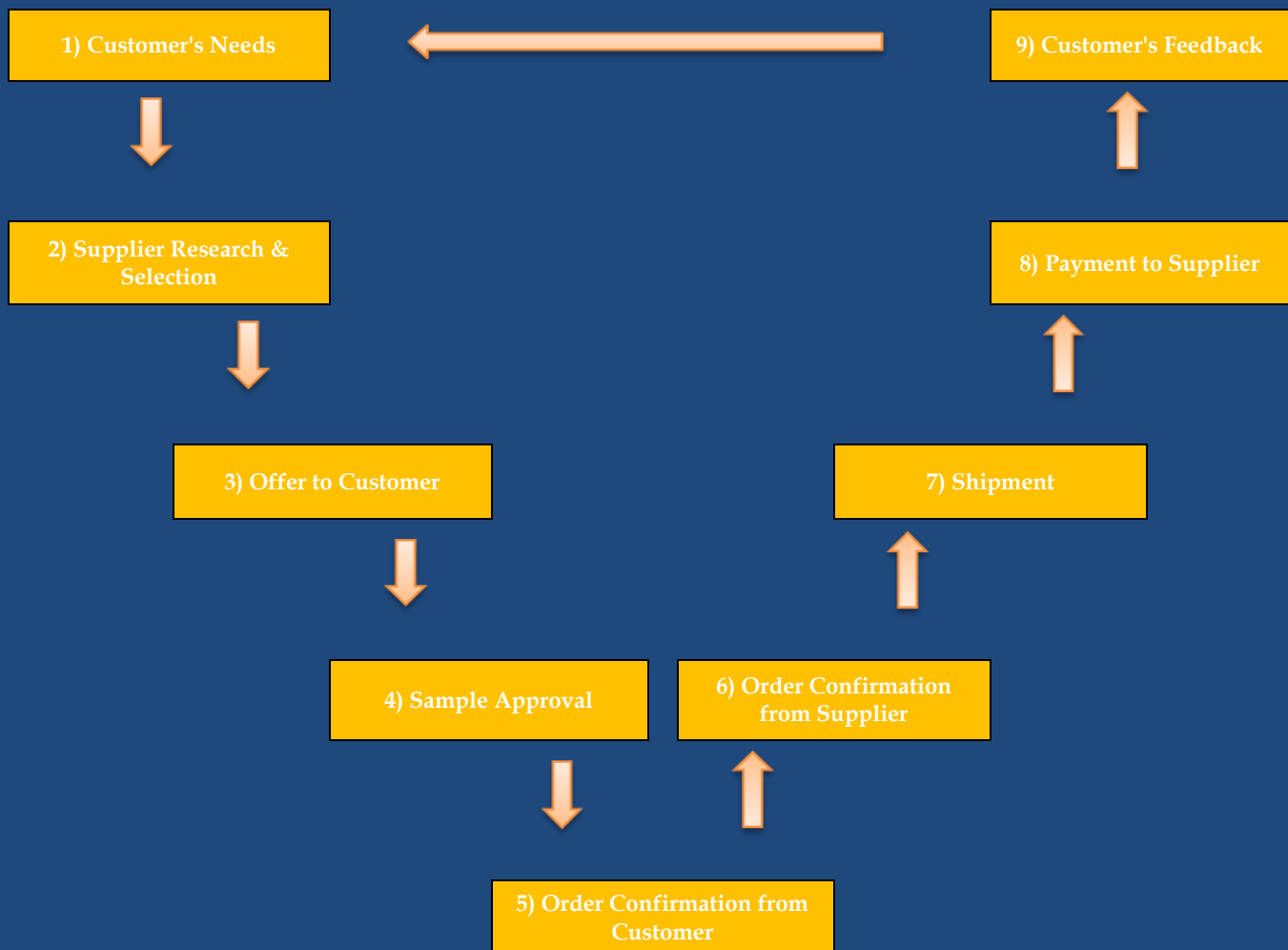
- ✓ Handicrafts
- ✓ Artifacts

And many more products.....





## Our Process





## Why Choose Us



## We Outsource Your Work

- ✓ You create a big team of professionals for selling your products; still you don't get desired results
- ✓ This marketing team becomes your liability and a fixed cost; we convert this fixed cost into variable cost, so that you pay only when you get business



## We Save You Money

- ✓ You keep professional team for marketing at a very high cost
- ✓ You pay them hefty salary with attractive perks and your CTC (Cost to Company) is huge. Besides CTC you also incur lot of other expenses like Travelling and other administrative expenses
- ✓ Even when you have trained people, you never know when that person will be poached by your competitor. Still that person is faithful to your company is a big question mark
- ✓ Your average cost for procuring business orders is around 5-8% and sometimes even more. We freeze it, so that you are assured of your calculations and profitability



## We Get You More Customers & Suppliers

- ✓ For their transparency in work
- ✓ For their manufacturing facility
- ✓ For their delivery systems
- ✓ For customer satisfaction
- ✓ For their genuine support in case of any claim or default

This way you get better visibility to new customers and suppliers, where you had no possibility of reaching out



## We help in better customer experience

We help buyer in tracking their order for

- ✓ Processing, and
- ✓ Delivery

So buyer will develop more faith and confidence, and seller will get more profitable business



**We have a win-win deal for all**

- ✓ With our system you as a manufacturer can reduce cost of marketing and get bigger and better business
- ✓ With our system buyer can get better suppliers at better rates who can deliver in time and can give better customer satisfaction

## Contact Us



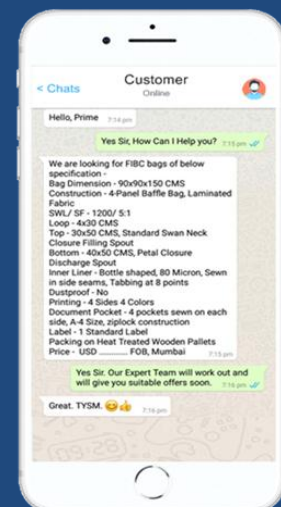
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